

Anibal Cuevas

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Skills

- Web Developer | Software Developer | JavaScript | React | Git | HTML | CSS | Tailwind | Node.js | Express
 - BigCommerce | Monday.com | Freshdesk | Odoo | Google Workspace
 - SQL | Jira | SEO | Lighthouse | Shopify | CapCut | Social Media
 - Google IT Foundations Certified | Google Cybersecurity Foundations Certified | Google Digital Marketing Foundation Certified
 - Technical support | Customer Support | English, Spanish– Both professional proficiency
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E-Commerce Web Specialist

Rev Robotics

10/2024 - Present

- **Develop and optimize features** using HTML, CSS, JavaScript, BigCommerce, and React to enhance site functionality and improve customer experience; lead the build of a new global website supporting multi-currency and international operations.
- **Streamline workflows and integrations** across Monday.com, Odoo, and Freshdesk to improve efficiency and cross-team collaboration.
- **Provide technical customer support**, leveraging strong communication and problem-solving skills to resolve complex issues quickly.
- **Analyze purchasing behavior**, coupon code usage, and regional sales trends using Google Sheets to guide merchandising strategies, inform promotions, and enhance the overall shopping experience.
- **Designed and implemented** a custom bundle “Add to Cart” feature that improved user experience and increased bundle sales by 20%.

Market Development Manager

2020 Companies Samsung/Nokia

01/2023 -10/2024

- **Oversee a 400-store account** as Market Manager for Nokia, consistently achieving exceptional sales performance and currently ranking #1 overall in quarterly sales.
- **Build and maintain strong relationships** with store managers and employees, fostering a collaborative environment that drives sales growth and enhances customer satisfaction.
- **Lead online training workshops** to equip staff with the necessary skills and knowledge, ensuring consistent and high-quality customer experiences across all locations.
- **Achieved national recognition in Samsung**, ranking #7 in the Samsung Elite program, highlighting exceptional sales performance and product knowledge.
- **Managed a 60+ store account** for Samsung, ensuring consistent sales performance and fostering strong relationships with store managers and staff. Ensuring merchandising at key locations for optimal visibility and driving sales.

Website Administrator

CPR

02/2021 - 04/2022

- **Website Maintenance & Updates.** Managed website structure, regularly updating content such as promotions, listings, and service descriptions to ensure accuracy.
- **Performance Optimization.** Ensured optimal site performance by analyzing load times using Lighthouse, implementing best practices for responsive design, and compressing images to improve speed.
- **Ad Management and creation.** Managed online ad campaigns (Facebook, Google), enhancing the company’s online presence by adding over 70 real reviews, boosting credibility and generating leads.

Education

Coding Bootcamp

Nucamp Coding Bootcamp

06/2023 - 01/2024

- Technical coding bootcamp focusing on HTML/CSS, Javascript, React, and Software support.
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Certifications

- Google IT foundations
- Google CyberSecurity Foundation
- Git Foundations
- Google Digital Marketing Foundation